

BLAZE GAMING

Brand Discovery Questionnaire

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Section 01 — Identity & Vision

1.1 What is Blaze Gaming about at its core?

Good vibes
Just having fun
Enjoying that games I play so I like to share the joy

1.2 Where do you see Blaze Gaming in 2–3 years?

Full time streamer yes
I want a decent side community yes but no the biggest if that makes sense I want like minded ppl who enjoy the same thing not getting to main stream
Sponsors yes but only for like that game we play or system we play nuthg from places that have nuthg to do with game8ng

1.3 Why "Blaze Gaming"?

Blazed ninja is me I get blazed and I play mostly ninja games

1.4 How should the name be written and displayed?

I want it in English but in Japanese style

1.5 Do you have a tagline or catchphrase?

Blazed and dazed come look thur the haze and be amazed

Section 02 — Streaming Identity

2.1 What games are you currently streaming?

Naraka full time

Black desert
And crimson desert coming soon

2.2 What kind of streamer are you?

Competitive / Skill-focused, Chill / Variety, Funny / Personality-driven, Educational / Tips

2.3 Is "Blaze" a character, or just your streaming name?

It me

2.4 Name 3–5 streamers you watch or look up to.

Og slank
Lmgmatto

2.5 What is your intended streaming schedule?

Days: Everyday | Hours per session: 3_5

2.6 What are your short-term milestones?

30 real follower and 15 view per video

2.7 How do you want your chat to feel?

Fun. In gaged free to talk trash but respectfully

Section 03 — Audience & Competitive Landscape

3.1 Who is your target viewer?

18+ stoners, dad's gamers

3.2 Who are your main competitors in your niche?

Rn I can't say that im competition cuz i dont see it that way cuz i watch there stream and have a good time as well i stream to have fun and connect with otheres

3.3 What makes Blaze Gaming different?

I different because I dont judge im not deeply involved with main stream I keep it simple and real I play games to have fun

Section 04 — Aesthetic Direction

4.1 List at least five words that should define your brand visually and emotionally.

Raw, fun,tactical,cinematic

4.2 What feeling should someone get when they see your brand?

Like it time to giggle

4.3 Any specific symbols, icons, or imagery you want to explore?

Kuni
Ninja mask

4.4 What type of lettering/typography appeals to you?

Glitch

4.5 Share any logos, channels, overlays, or brands that you like and why.

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Section 05 — Color Strategy

5.1 Do you have existing brand colors or a palette you're drawn to?

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5.2 Are there any colors we must avoid?

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Section 06 — Technical Scope & Delivery

6.1 Where will your brand live most of the time?

Twitch overlays, TikTok, YouTube, Discord

6.2 Beyond the logo, what assets do you need?

Yup

6.3 Are you planning to sell merch?

Yes, eventually

6.4 Is there anything else you want us to know?

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